

Natalia Gulyaeva

Partner, Moscow
Head of IP, Media and Technology
Practice
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Natalia Gulyaeva heads the firm's IP, Media and Technology (IPMT) Practice Group for Russia/Commonwealth of Independent States (CIS). Her diverse practice encompasses IP portfolio management, IP dispute resolution (arbitration and litigation) and IP transactional work. Natalia is praised by peers and clients for "her business sense and clear management style," is defined as "creative, flexible, and able to guide clients through the specifics of the Russian market," and a "tough and focused attorney".

Clients compliment Natalia for her ability to see legal matters from an in-house counsel perspective. She is well-known for a chain of victories in complex IP disputes before the Russian courts. She is equally creative and successful in handling disputes between international and domestic corporations in Russia and other CIS countries, and for coordinating multi-jurisdictional dispute resolution (including both litigation and arbitration). Natalia is admitted to represent clients before the Russian PTO, and enjoys rights of audience in the Chamber for Patent and Trademark Disputes and Russian courts including the Russian IP Court.

Natalia is widely published and is a regular speaker at high profile conferences relating, including Saint-Petersburg International Legal Forum (SPILF), INTA, ICC, IAPP, MIP, ABA, IBA conferences and many other events.

Natalia's team has received over the years several WORLDleaders International Awards for their work in representing international and domestic companies in IP litigious and transactional matters in Russia and other CIS countries. Natalia is the winner of 2015, 2016 and 2018 "Client Choice Award" as well as the winner of Euromoney's "European Women in Business Law" Awards 2015 and selected by her peers in Chambers & Partners, The Best Lawyers and The Legal 500. Natalia is a winner for 2017 "Client Choice Award" in the category "Best in Patents (Russia)". Natalia was also noted among top 250 Women in IP by IP Stars in 2018.

Practices

Intellectual Property
Internet, Media, and Technology
Life Sciences

Areas of focus

Trademarks
Copyright
Designs
Domain Names
Marketing and Advertising
Trade Secrets and Confidential Know-how
Patents
Privacy and Cybersecurity

Education

Diploma in Law, Moscow State University, First Class Honours
German Academic Exchange Service Program for International Lawyers, Tuebingen University, Germany
ICC Advanced Arbitration Academy for Central and Eastern Europe
LL.M. in Law, Tuebingen University, Germany
PhD in Law, Moscow State University
Residential Course for IP lawyers, University of Bristol, England
Executive MBA program, Stockholm School of Economics

Languages

English

Natalia is included into the lists of arbitrators of WIPO, ICC and Russian Arbitration Center (Russia) and is Fellow of the Chartered Institute of Arbitrators (CI Arb).

Natalia is a tutor in the World Intellectual Property Organization (WIPO) Arbitration and Mediation Center and an IP lecturer at the Higher School of Economics (Moscow, Russia).

French
German
Russian
French
Italian

Court admissions

Russian Federation, 1998
England and Wales, 2002